



Investor's **Blueprint** Live

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# 2019 Investor's Blueprint Live - Agenda

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**Orlando, FL — Hyatt Place, Lake Buena Vista, FL**  
*January 28 - January 30*

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## Monday, January 28, 2019

8:30 AM - **Welcome and Housekeeping**

9:00 AM - **Roundtable: Trading Strategies for a “Unpredictable Stock Market 2019”**

Michael Shulman

Jon Lewis

Bob Iaccino

9:30 AM - **LEAP Call Trade Strategies 2.0 - Michael Shulman**

The LEAP call trade is one of the most versatile option selling strategies that takes advantage of buying LEAP call options further out and selling short term calls that can result in 10% to 20% returns on income selling trades. This session will walk through the variations of a LEAP call trade from simple capital reduction and income generation to the use of the LEAP call in recovery strategies. Michael will place several Live LEAP call trades at the end of the session.

10:15 AM - **Break**

10:30 AM - **The Power Profit Index - Jon Lewis**

Jon will walk you through how he uses his unique Trade Scan to find profitable option trades for any market condition. Each week Jon runs his Trade Scan to construct his Power Profit Index, a proprietary methodology that ranks the best stocks for his premium-selling trades. This session will also

include Live Trading, in which Jon will give you a few real-time trades based on his search criteria.

**11:30 AM - The Stock Trader — Bob Iaccino**

How you can find stocks with potential gains of 20% to 160% and the simple tactics to BUY stocks at lower prices and sell them at HIGHER prices in 2019.

**12:30 PM — Lunch**

**1:30 PM - Cash Acceleration: Advanced Trading Tactics—Michael Shulman**

Michael will introduce new or variations of advanced trading tactics that are focused on leverage or reducing capital risk when selling options for income. This session will include trading tactics that take advantage of synthetic positions to lower capital exposure while allowing the same covered call and put selling strategies to be employed that generate cash. This session will include live trading of several of these new tactics taught.

**2:15 PM - Trading Stocks in Extreme Market Volatility - Jon Lewis**

Jon calls this session “Why I stopped worrying and learned to love Extreme Volatility”! He’ll teach you how to generate regular cash payments in a high-volatility market (i.e., correction or bear markets) without risking or tying up large amounts of capital. Learn the tactical adjustments Jon used to rack up big wins during the market correction so that you too will learn to love volatility. Don’t fear a bear market. Embrace it!

**3:00 PM - Break**

**3:15 PM – Why Futures Should be Part of a Traders Toolbox — Bob Iaccino**

A common sense discussion of futures products, their structure and usage and why they can sometimes be the better choice.

**4:15 PM Sponsor Presentation — E\*Trade**

**5:00 PM to 7:00 PM Cocktail Reception — Sponsored by E\*Trade**

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## **Tuesday, January 29, 2019**

**9:00 AM - Traders Reserve Products and Services: How It All Fits Together - John Hutchinson and Dave Durham**

**9:30 AM - Offensive and Defensive Trade Management Strategies - Michael Shulman**

Trade management of sold options positions is perhaps the most crucial skill to master when it comes to closing winning trades at a profit over time. Michael will focus on techniques for managing both open put and call positions including active call rolling down and up depending, rolling forward to capture more cash income and how to assignment to keep on generating cash income.

10:30 AM - **Break**

10:45 AM - **Earnings Volatility Crush Trade — Jon Lewis**

Everyone knows that stocks can experience sharp moves after earnings announcements, making them challenging to trade. Guessing direction is like flipping a coin, but one thing that's a sure bet is how implied volatility drains from a stock the day after the earnings report. Jon will show you how to take advantage of this common occurrence to trade earnings with his Earnings Volatility Crush strategy using a spread trade (instead of a traditional "buy and hope" option) to collect real cash. This session will include a live trading session with two earnings volatility crush trades.

11:15 AM - **The Smart Portfolio for the Stock Market in 2019 - Bob Iaccino**

Top secret (yes, really, top secret) portfolio strategy that protects you from market crashes while increasing your profits from stocks.

12:30 PM - **Lunch**

1:30 PM - **Trading Spreads on Steroids - Jon Lewis**

The pros know that the most efficient way to make money-selling premium is by "taking off the hedges." If you have the capital and understand that selling premium is the smartest way to make money in any type of market, you need to trade like the pros. In this session, Jon will introduce you to the basics of selling straddles and strangles. More importantly, you'll learn the guidelines Jon uses to leverage these strategies and put the odds in your favor. If you want the greatest chance of success, these strategies need to be in your option trading toolbox.

2:30 PM - **Hedging Your Portfolio With SPX (Hedging Calculator) - Michael Shulman**

With the selling off on a weekly basis, income investors are looking for ways to hedge a part or all of their income portfolio in anticipation of a future market correction. Michael will walk attendees through how, what, why and the mechanics of placing the hedge trade and managing the trade once it's in place. Attendees will also get access to Michael's proprietary Hedging Calculator and Michael will walk through how to use the calculator to set-up a trade while Live Trading a hedge position during the session.

3:30 PM - **Break**

3:45 - TBD

4:30 - Tax Strategies for Traders — Special Tax Analyst, TBD

5:30 PM to 6:30 PM: Happy Hour Reception

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## Wednesday, January 30, 2019

9:00 AM - Income Masters Private Session — Michael Shulman

2019 Outlook  
2019 Stocks to Trade Preview  
Key New Tactics  
Membership Enhancements

10:00 AM – How To Hedge Your Portfolio With Futures – Bob Iaccino

Hedging a stock portfolio with futures. Not so obvious time where it makes sense to hedge with futures.

11:00 AM – Crude Oil Futures Training Session — Bob Iaccino

Crude oil. Pure exposure to one of the most exciting, volatile and technical markets available to active investors.